



SOCIAL MEDIA & DESIGN

Administrative Marketing & Social Media engagement within the NDIS Industry.

- Develop and drive social media platforms with creative and engaging content that supports the company personality and business strategy;
- Curate and schedule written and visual content for marketing campaigns across Instagram, Facebook, LinkedIn and Google that is engaging and applicable to our target audiences;
- Design and create promotional marketing materials using design software;
- Create videos, reels, vlogs and curate content creation for social media platforms;
- Build a social community, connection or partnership with other NDIS Providers and arrange meetings via Zoom/Microsoft Teams to discuss social media opportunities;
- Actively monitor market trends and seek new opportunities to grow the business and form relationships and connections with;
- Execute social media strategy and manage social media channels in building a collaborative database for connectivity;
- Adhoc marketing and social media tasks, as requested by management, to develop strong communication with other NDIS providers and communities.